

# **TECHNICAL DATA SHEET**

Ver. Apr 2017

## **SCENTED OVERPRINT VARNISH**

Overprint Varnish for Offset printing that contains a microencapsulated fragrance, which release fragrance when scratched or rubbed. This allows diffusing the scent or fragrance through the printed support.

Thanks to the microencapsulation technology and application of perfumed varnish, fragrances are preserved and released upon rubbing. Scents inside microcapsules are applied to a substrate during the printing process. In this way, perfumes and oils keep their scents for long, each time the substrate is rubbed.

Available a great variety of scents and fragrances: flowers, nature, fruits, food and other.

#### APPLICATION

- Conventional Offset.
- Odouring cards, perfumed stickers or flyers, ...

#### STORAGE

Shelf life min. one year.

We recommend always store in the original closed can at temperature between 15 and 25°C. Avoid the sunlight, air and heat sources.

### PACKAGING

1 kg

SCENTED OVERPRINT VARNISH has been designed by R&D department of MARTINEZ AYALA, S.A.





MARTINEZ AYALA, S.A. ©+34 968 41 80 30



Pol. Ind. El Saladar, C/. La Higuera, 28 - Apdo.83 - 38500 TOTANA (Murcia) Spain